



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Resource
23264 Blue Ridge Dr
Lawrenceburg, IN 47025

Contract # 139280/

Schedule Dates 10/15/12-10/23/12

Advertiser National Republican Senatorial Committee-Josh M

Agency Strategic Media Resource (1513)

Product POLITICAL CANDIDATE (ns) (1186)

Brand NRSC/Mandel (479383)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name WILLIAM5,NEIL

Phone/Fax /

CPE N/A

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments NRSC/MANDEL
JARED SALLES

Date Entered 10/12/12

Last Modified 10/12/12

Entered By Amy Marino

CO-OP No

Headline # ECR09841912

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,908.75

Net Total \$10,816.25

Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	19	\$12,725.00
Grand Total:	19	\$12,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/15/12-10/19/12	2	:30	6:58A- 7:30A (EST)	1	X	X	X	X	X			1	\$350.00	\$350.00	Columbus (WTTE)	GOOD DAY COL	10/12/12
2.0	Normal Line / SPOT (2)	10/22/12-10/23/12	2	:30	6:58A- 7:30A (EST)	1	X	X						1	\$350.00	\$350.00	Columbus (WTTE)	GOOD DAY COL	10/12/12
3.0	Normal Line / SPOT (3)	10/15/12-10/19/12	2	:30	7:30A- 7:57A (EST)	1	X	X	X	X	X			1	\$350.00	\$350.00	Columbus (WTTE)	GOOD DAY COL	10/12/12
4.0	Normal Line / SPOT (4)	10/22/12-10/23/12	2	:30	7:30A- 7:57A (EST)	1	X	X						1	\$350.00	\$350.00	Columbus (WTTE)	GOOD DAY COL	10/12/12
5.0	Normal Line / SPOT (5)	10/15/12-10/19/12	2	:30	7:58A- 8:30A (EST)	2	X	X	X	X	X			2	\$350.00	\$700.00	Columbus (WTTE)	GOOD DAY COL	10/12/12
6.0	Normal Line / SPOT (6)	10/22/12-10/23/12	2	:30	7:58A- 8:30A (EST)	1	X	X						1	\$350.00	\$350.00	Columbus (WTTE)	GOOD DAY COL	10/12/12
7.0	Normal Line / SPOT (7)	10/15/12-10/19/12	2	:30	8:30A- 9A (EST)	2	X	X	X	X	X			2	\$350.00	\$700.00	Columbus (WTTE)	GOOD DAY COL	10/12/12
8.0	Normal Line / SPOT (8)	10/22/12-10/23/12	2	:30	8:30A- 9A (EST)	1	X	X						1	\$350.00	\$350.00	Columbus (WTTE)	GOOD DAY COL	10/12/12
9.0	Normal Line / SPOT (9)	10/15/12-10/19/12	2	:30	11A- Jeremy Kyle	1	X	X	X	X	X			1	\$125.00	\$125.00	Columbus (WTTE)	JEREMY KYLE	10/12/12
10.0	Normal Line / SPOT (10)	10/15/12-10/19/12	2	:30	5:58P- Big Bang Theory	1	X	X	X	X	X			1	\$550.00	\$550.00	Columbus (WTTE)	BIG BANG	10/12/12
11.0	Normal Line / SPOT (11)	10/22/12-10/23/12	2	:30	5:58P- Big Bang Theory	1	X	X						1	\$550.00	\$550.00	Columbus (WTTE)	BIG BANG	10/12/12
12.0	Normal Line / SPOT (12)	10/15/12-10/19/12	2	:30	10P- 11P (EST)	2	X	X	X	X	X			2	\$1,500.00	\$3,000.00	Columbus (WTTE)	NEWS	10/12/12
13.0	Normal Line / SPOT (13)	10/22/12-10/23/12	2	:30	10P- 11P (EST)		1	1						2	\$1,500.00	\$3,000.00	Columbus (WTTE)	NEWS	10/12/12
14.0	Normal Line / SPOT (14)	10/21/12-10/21/12	2	:30	8:58-30A- FOX-FOX News Sunday								1	1	\$300.00	\$300.00	Columbus (WTTE)	FOX NEWS SUNDAY	10/12/12

CONFIRMATION CONTRACT

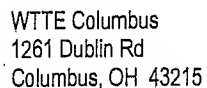
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Strategic Media Resource
23264 Blue Ridge Dr
Lawrenceburg, IN 47025

Schedule Dates	10/15/12-10/23/12
Advertiser	National Republican Senatorial Committee-Josh M:
Agency	Strategic Media Resource (1513)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	NRSC/Mandel (479383)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	WILLIAMS, NEIL
Phone/Fax	/
CPE	N/A
Account Types	National/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	NRSC/MANDEL JARED SALLES

Date Entered	10/12/12
Last Modified	10/12/12
Entered By	Amy Marino
CO-OP	No
Headline #	ECR09841912
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$1,908.75
Net Total	\$10,816.25
Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	19	\$12,725.00
Grand Total:	19	\$12,725.00

CONFIRMATION CONTRACT

Comments: